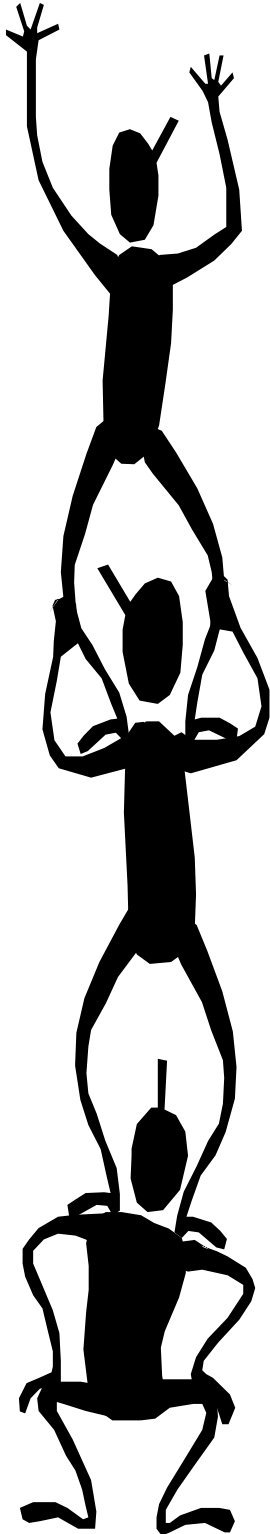




## Experiential Training – Why do it?



Today's businesses need to have the ability of being diverse, flexible, forward thinking and innovative if they are to stay at the front of the pack and as with business situations, different people have different skills. Some are strategists, some experts at time management or being able to read the consequences of actions, others get in and do the graft work.

So as business owners or managers, are there ways in which we can capture and enhance the skills of our employees? Experiential training (teambuilding) in the outdoors is becoming widely accepted by the International Business Community as one of the most effective methods of building or enhancing efficient teams and workplaces.

Yet, you may be thinking to yourself that this is just an opportunity for employees to "goof off" having fun at the company's expense. *So what can your company really gain from this experience?*

Experiential Teambuilding programmes emphasis skills such as communication, problem solving, trust, support, time management, goal setting, risk taking and decision-making. At the same time encouraging individuals to work within a team by sharing experiences and developing those interpersonal skills so important to the smooth running of any business.

There are various purposes for undertaking experiential team building.

- Your company may be restructuring or relocating
- You may need to introduce current and new staff to your company culture.
- Staff are often dealing with others geographically separated from them, who are just a voice on the phone – or even worse – a personless email identity.
- You may want a fun day of activities as an incentive or reward to inspire or energise your staff.
- Teambuilding may be used to emphasis aspects of team development such as strategic planning, operational effectiveness, internal communication or cross divisional cooperation.

Whatever the purpose and outcomes are that you want to achieve experiential team building can support that end. Any activity involves risk, be it perceived or actual. Participants operating outside their comfort zone learn strengths and skills in themselves and their co-workers that can readily be transferred back to the work place.

At Cliffhanger we specialize in experiential team building. Our objective in all our programmes is to create the maximum amount of growth in the time allocated.

We design and deliver quality indoor and outdoor programmes, using activities with an emphasis on appropriateness and safety.

We will work with you, within your framework to achieve tangible outcomes.

Not everybody is required to jump off cliffs or climb high peaks. Each participant is necessary for the team to operate efficiently with synergy.

Go on give it a go, you may just make the difference!